

Tula Technology to Participate in J.P. Morgan Auto Conference

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SAN JOSE, Calif.--([BUSINESS WIRE](#))--Tula Technology, Inc., a leader in propulsion efficiency, will present at the J.P. Morgan Auto Conference in New York, N.Y., on Thursday, Aug. 10, at 11:45 a.m. ET. Tula President & Chief Executive Officer R. Scott Bailey will be the speaker.

The subject of Bailey's presentation will be Dynamic Motor Drive (DMD®), Tula's patented software solution to improve the efficiency of electric motors, saving energy and accelerating the transition to an electrified future free of rare earth materials.

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The subject of Bailey's presentation will be Dynamic Motor Drive (DMD®), Tula's patented software solution to improve the efficiency of electric motors, saving energy and accelerating the transition to an electrified future free of rare earth materials. DMD is a scalable, affordable, sustainable solution that makes systems more efficient by reducing core and inverter switching losses.

Bailey will be available to meet with conference participants the morning of Aug. 10 from 7:15 a.m. until 10:45 a.m. ET. To arrange a meeting, contact the conference 1x1 desk at 1x1@jpmorgan.com.

About Tula Technology, Inc.

Silicon Valley-based Tula Technology provides innovative award-winning software controls to optimize propulsion efficiency and emissions across the mobility spectrum, including electric, hybrid, gasoline, diesel, and alternative fuel vehicles. Tula's culture of innovation has resulted in breakthrough technologies and a robust global patent portfolio of more than 400 patents issued and pending. Tula Technology is a privately held company backed by Sequoia Capital, Sigma Partners, Khosla Ventures, GM Ventures, BorgWarner and Franklin Templeton. More information is available at www.tulatech.com.

Contacts

Media: Financial Profiles

Tricia Ross

TRoss@finprofiles.com

310-622-8226

Investors: Financial Profiles

Julie Kegley

jkegley@finprofiles.com

310-622-8246